

## PRESS INFORMATION

### **Sustainable consumption and classic silhouette**

#### **Filigree PLAN blue wall-mounted fitting makes it perfectly clear at the washbasin**

Responsible water consumption and a penchant for good design are combined in style with the PLAN blue wall-mounted fitting for the washbasin. With only 5 litres, the flow rate is particularly low and completely sufficient for conscientious hand washing. The fitting is therefore both water and energy-saving and supports a sustainable lifestyle.

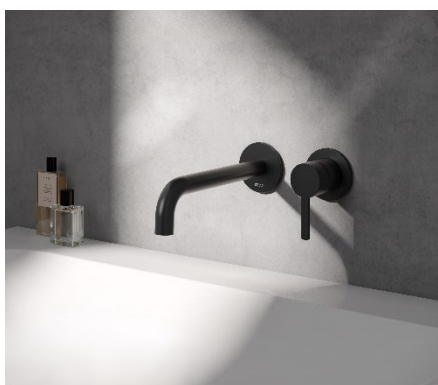
The KEUCO PLAN series is characterised by its versatile and extensive range. With their universal design, the PLAN blue mixers can be used in numerous bathroom interiors and blend into the stylish room architecture. The PLAN blue wall-mounted fitting for the washbasin adds a further design-strong component to the range of fittings. Owed to solid stainless steel or brass with surfaces in chrome, aluminium finish and matt black, design options are extensive, especially in combination with the many accessories in the PLAN series.

The fitting lends a certain lightness to the washbasin with its filigree curved spout, available in lengths of 165 mm and 225 mm. The clarity of the design is underlined by the equally sized rosettes of the spout and lever. KEUCO makes no compromises here: the symmetry and fine lines of the shapes have a decidedly aesthetic effect. Depending on the room situation and preference, the handle can be individually positioned, either to the left or right of the spout, thanks to the 2-hole fitting body.

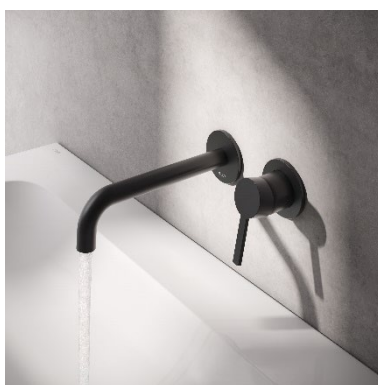
Another advantage is that the surface around the washbasin remains free due to wall mounting, thus enabling quicker cleaning. This proves to be particularly practical, not only in private households but also in hotels.

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### PRESS PICTURES:



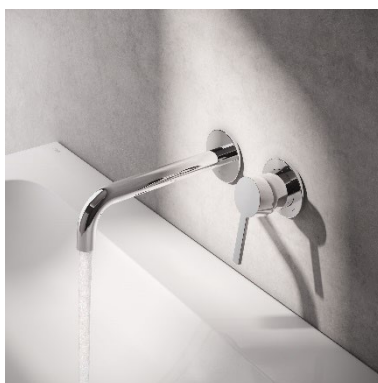
KEUCO\_PLAN\_blue\_wall\_mounted\_black\_matt\_1.jpg



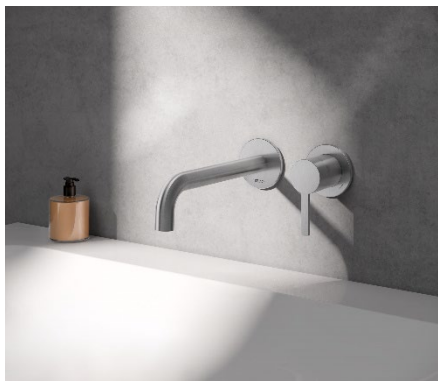
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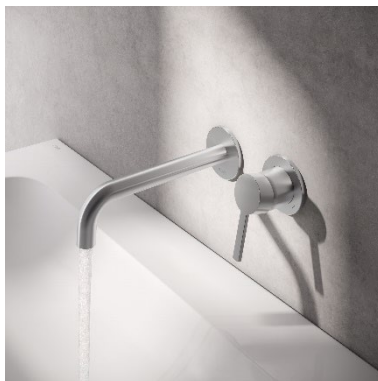
KEUCO\_PLAN\_blue\_wall\_mounted\_chrome\_1.jpg



KEUCO\_PLAN\_blue\_wall\_mounted\_chrome\_2.jpg



KEUCO\_PLAN\_blue\_wall\_mounted\_stainless\_steel\_1.jpg



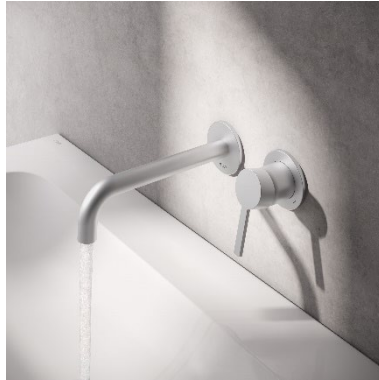
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## PRESS INFORMATION



KEUCO\_PLAN\_blue\_wall\_mounted\_aluminium\_1.jpg



KEUCO\_PLAN\_blue\_wall\_mounted\_aluminium\_2.jpg

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### **About KEUCO**

KEUCO GmbH & Co. KG is an internationally active full-range supplier of high-quality bathroom fittings. KEUCO offers a wide range of fittings, accessories, mirror cabinets, light and mirrors, washbasins and bathroom furniture "made in Germany". Design and function play a decisive role at KEUCO. The perfectly crafted products are aimed to combine aesthetic forms with sensible functionalities. A claim that is consistently taken into account from the idea through to the implementation. KEUCO has a long tradition of working with designers. The company has been family-owned since its founding in 1953 and has its headquarters in Hemer, Westphalia.